

Table 1: OZ/RA Program Focus

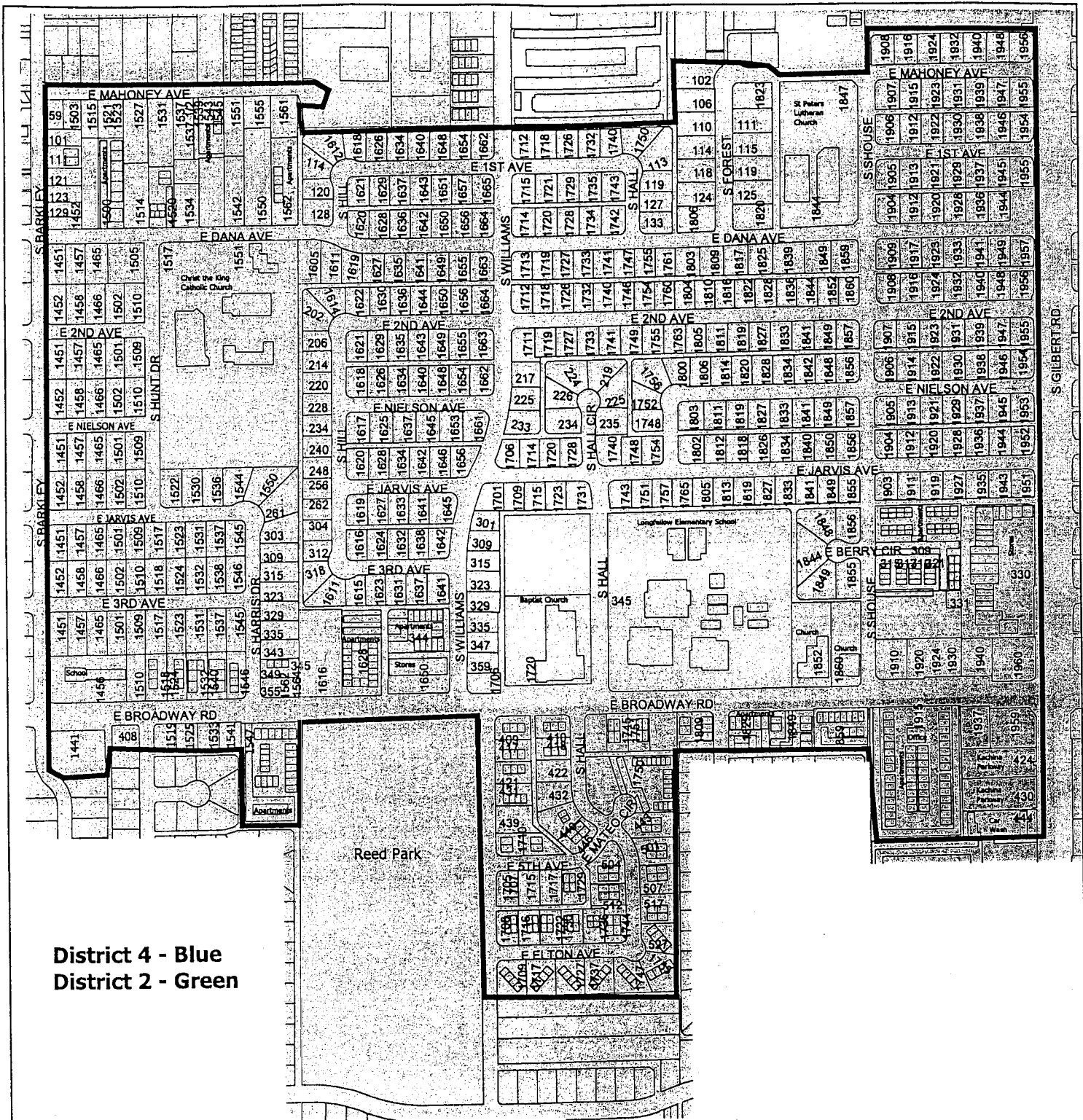
Criteria	Opportunity Zone Program	Revitalization Area Program
Neighborhood Capacity	Registered neighborhoods	Registered neighborhoods actively engaged in neighborhood-building activities for at least 18 months.
Internal Partner Recommendation	Neighborhoods that City internal partners are beginning to see increased need for service (i.e. Code Compliance, Police Department, Solid Waste, Council, etc.)	Neighborhoods that City internal partners have identified as consistently (over several years) needing increased service.
Median Income Level	<i>Near</i> median level for the Phoenix Metro Area.	Significantly lower than the median income for the Phoenix Metro Area. Falls within the low to moderate-income range as defined by HUD (allowing for the use of CDBG funds).
Code Violations	Target neighborhoods with a larger number of nuisance (trash and debris) violations than housing violations.	Target neighborhoods with a significant number of identified housing violations.
Condition of Existing Housing Stock	Typically minor repairs are needed, i.e. painting, etc.	Consistently significant housing repairs are needed. Several homes awaiting Housing Rehab dollars.
Age of Housing	Target housing approximately 25-30 years old.	Target housing approximately 35+ years old.

Table 2: Partner Recommendations

Internal Partner	Preferred Neighborhood
Police Department	Reed Park
Code Compliance	Reed Park
Solid Waste	Reed Park
Transportation	Reed Park
Building Safety	No Preference
Housing Services	Mesa Mobile Home Estates
Fire Department	Reed Park

**Neighborhood Outreach Division  
2004/2005 Opportunity Zone  
Recommendation Summary**

Recommendation Number	Neighborhood Name	Justification
1	Reed Park Neighborhood <i>Broadway Rd. to Mahoney &amp; Gilbert to Barkley</i>	<ul style="list-style-type: none"> <li>➤ Blend of single-family homes and multi-family homes.</li> <li>➤ Has the highest crime rate and third highest number of code violations of all neighborhoods considered.</li> <li>➤ Single-family housing stock is 50% owner-occupied.</li> <li>➤ 83% of the housing stock is over 23 years old.</li> <li>➤ Incorporates commercial corridor into OZ.</li> <li>➤ Opportunity to incorporate schools and churches from neighborhood into strategies.</li> </ul>
2	Mesa Mobile Home Estates <i>North of Broadway, south of Birchwood between the Consolidated Canal and Lindsay Road.</i>	<ul style="list-style-type: none"> <li>➤ Selection would allow the City to focus on manufactured home communities and work to identify resources to assist them.</li> <li>➤ 74% of the homes are over 23 years old. Manufactured homes built before 1976 were not all built to ANSI standards (Manufactured Home and Safety Standards).</li> <li>➤ Has the second highest crime rate of all the neighborhoods nominated.</li> <li>➤ 80% of the housing stock is owner occupied.</li> </ul>



District 4 - Blue  
District 2 - Green



# Reed Park Opportunity Zone

Map updated on July 28, 2004 by the Neighborhood Outreach Office.

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# Committed Partners

- Reed Park Residents
- Longfellow Elementary
- Faith Organizations
  - Christ the King Catholic Church & School
  - St. Peters Lutheran Church
  - Church of the Savior Baptist Church
- Headstart
- City of Mesa Police Department
- City of Mesa Code Compliance Division
- City of Mesa Transportation Division
- City of Mesa Real Estate Division
- City of Mesa Housing Division
- City of Mesa Economic Development
- City of Mesa Planning Division
- City of Mesa Solid Waste Division